

**GET TO KNOW SLOVAKIA AS YOUR INVESTMENT DESTINATION** 

## **BUSINESS FRIENDLY SLOVAKIA**

#### **GROWING HEART OF EUROPE**

Establishment: 1 January 1993 Official name: Slovak Republic

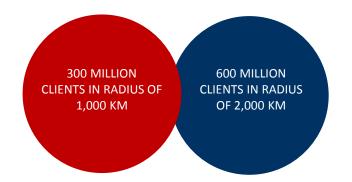
Area (m²): 49,035 Population: 5,400,000 Capital: Bratislava Official currency: Euro Official language: Slovak

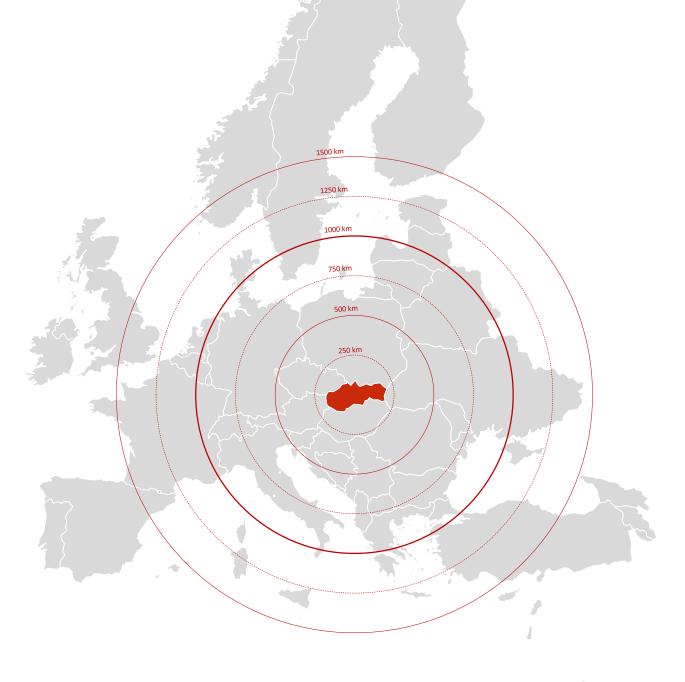
Political system: parliamentary democracy

Election term: 4 years

Neighbours: Austria, Czech Republic, Hungary, Poland, Ukraine

Time zone: GMT+1 hour





#### INTEGRATED IN EU & INTERNATIONAL ORGANIZATIONS





EUROPEAN UNION



NATO



UNITED NATIONS



WORLD BANK



INTERNATIONAL MONETARY FUND



OSCE



WORLD TRADE ORGANIZATION



OECD

#### **EURO ZONE MEMBER**



EURO € since 1 January 2009

- One of a few in CEE
- Euro implementation impact:
  - Limitation of Foreign Exchange Risk
  - Lowering Transaction Costs
  - Growth in Foreign Trade
  - Increased Economic & Financial Stability
- Favorable conditions for long-term business decisions



#### DOING BUSINESS — AMONG THE BEST IN CEE

**Starting & Closing Business** Construction permits Registering property Paying taxes Electricity acquirement **Enforcing contracts Protecting investors** Insolvency resolution Trading across borders Getting credit

The **World Bank** Project analyzes the **10 areas** of business regulations in **190 countries** 



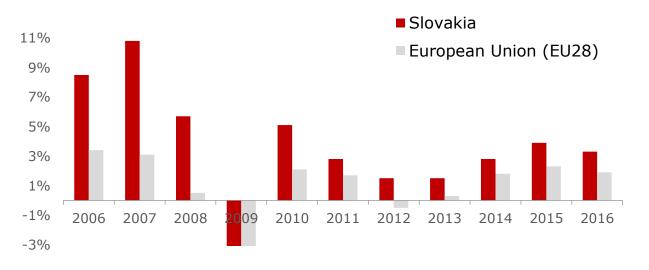
#### **RANKING OF THE SLOVAK REPUBLIC**





# KEY MACROECONOMIC INDICATORS

#### MACROECONOMIC OVERVIEW

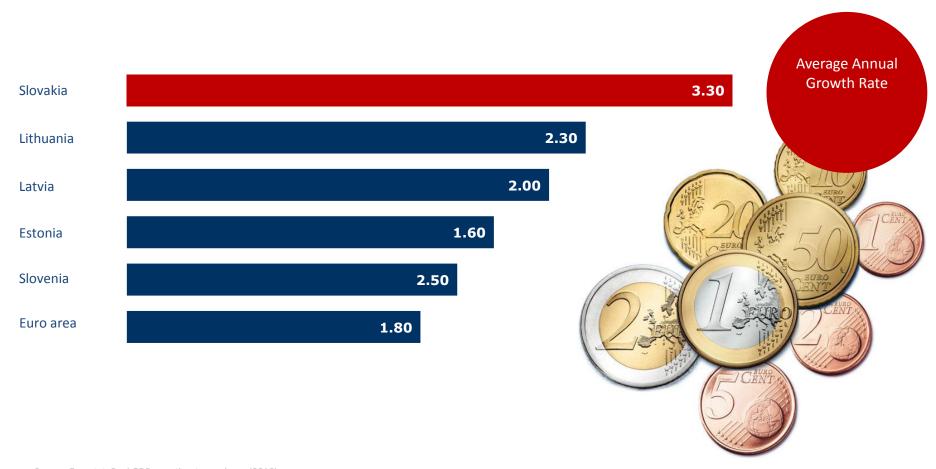


	2011	2012	2013	2014	2015	2016
Real GDP Growth	2.8%	1.5%	1.5%	2.8%	3.9%	3.3%
HICP Inflation	4.1%	3.7%	1.5%	-0.1%	-0.3%	-0.5%
Unemployment	13.7%	14%	14.2%	13.2%	11.5%	9.7%

## GDP GROWTH PREDICTION BY EUROPEAN COMMISSION

	2017f	2018f
Germany	2.2 %	2.1 %
Slovakia	3.3 %	3.8 %
Poland	4.2 %	3.8 %
Czech Rep.	4.3 %	3.0 %
Hungary	3.7 %	3.6 %
Romania	5.7 %	4.4 %
Bulgaria	3.9 %	3.8 %

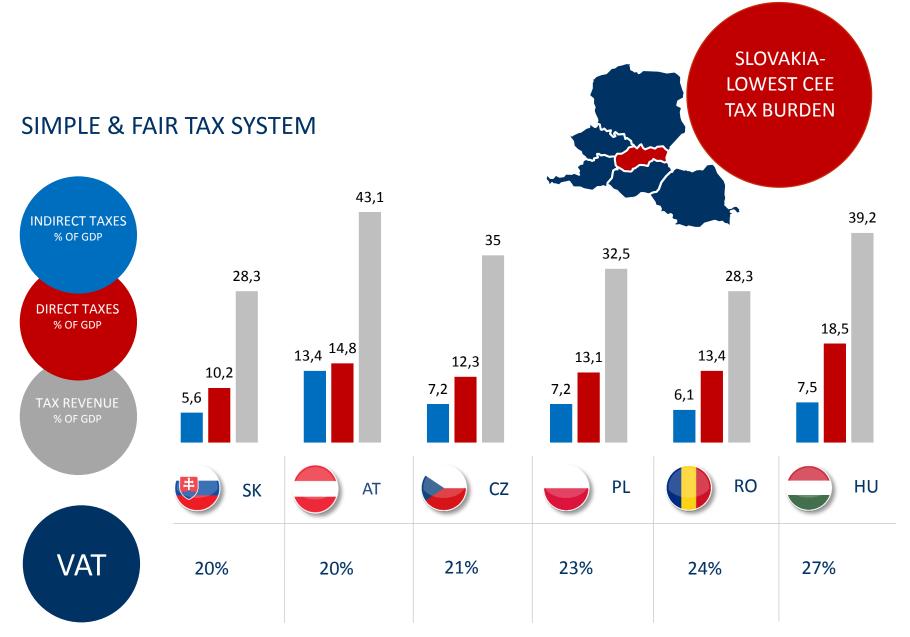
## FASTEST GROWTH AMONG CEE EURO-ZONE COUNTRIES 2005-2016



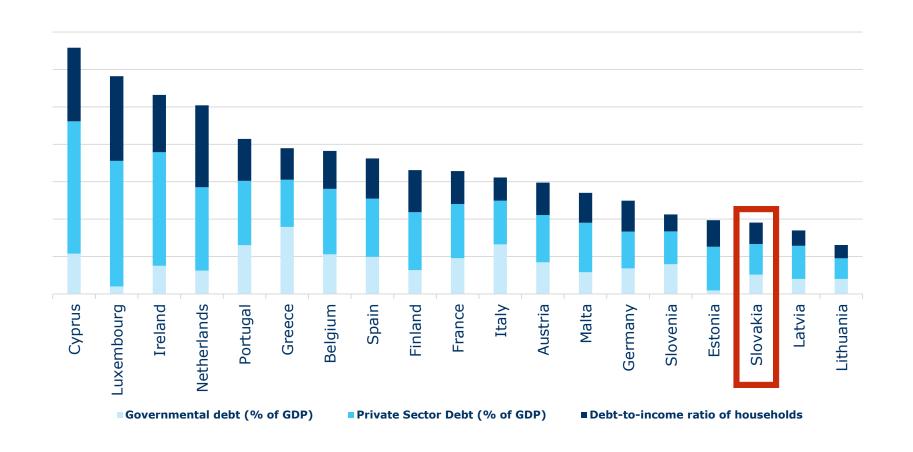
#### ONE OF BEST COUNTRY CREDIT RATINGS IN CEE

CREDIT RATING AGENCY	SLOVAKIA	CZECH REPUBLIC	HUNGARY	POLAND	BULGARIA	ROMANIA
STANDARD	A+	AA-	BB+	BBB+	BB+	BBB-
&POOR'S	stable	stable	stable	stable	stable	stable
Moody's Corporation	A2	A1	Ba1	A2	Baa2	Baa3
	stable	stable	stable	negative	stable	stable
Fitch Ratings	A+	A+	BB+	A-	BB+	BBB-
	stable	positive	stable	positive	stable	stable
JCR Japan Credit Rating Agency,	A+	A	BBB	A	BBB	BBB-
	stable	stable	negative	stable	stable	stable
R&I NOW  Rating and Investment Information	A stable	A+/AA- stable	BBB- stable	A-/A stable		
OECD Country risk	0	0	4	0	4	3

Source: S&P, Moody's, Fitch, JCR, R&I, OECD (2017)



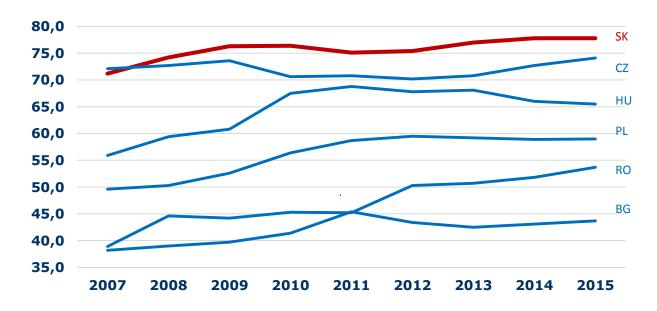
#### THIRD LOWEST INDEBTEDNESS IN EUROZONE





## **HUMAN CAPITAL**

#### THE HIGHEST LABOUR PRODUCTIVITY IN CEE





GDP (in PPS) per hour worked as compared to EU28 (100)







4,047 PLN Poland



912€ Slovakia



844 € 263,171 HUF Hungary

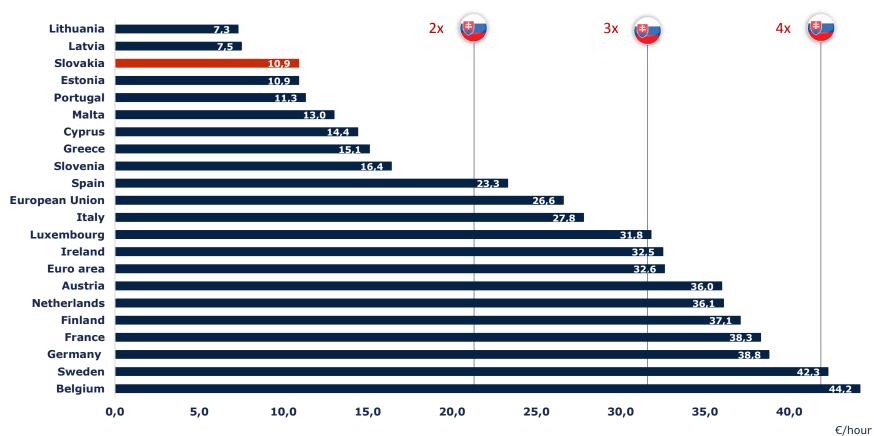


642 € 2,886 RON Romania



482 € 944 BGN Bulgaria

## SLOVAKIA — 3RD LOWEST PRODUCTION LABOUR COST IN EURO ZONE





KEY SECTORS

#### STRUCTURE OF SLOVAK ECONOMY



**AGRICULTURE 3.7%** 



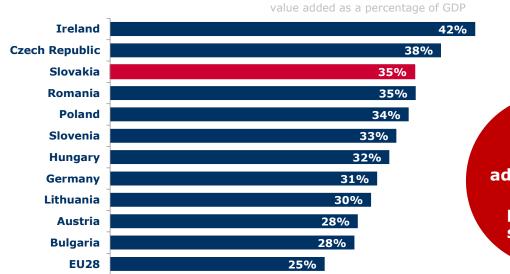
**INDUSTRY 34.8%** 



**SERVICES 61.5%** 

#### **SLOVAKIA**

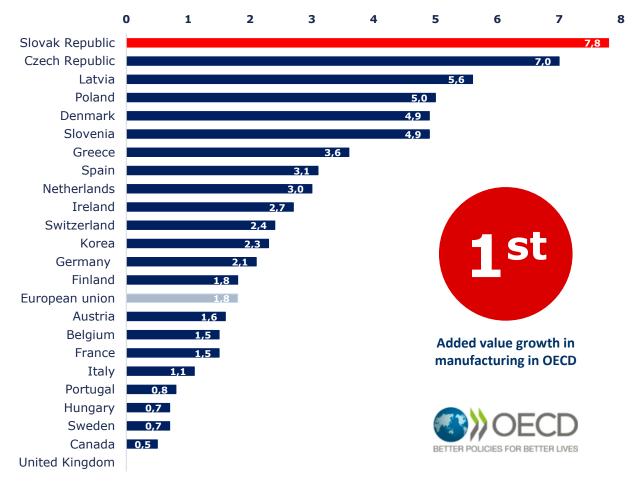
Among the most industrial countries in the EU

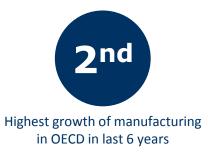


43% growth of added value in industrial production since 2008

#### **GROWTH OF ADDED VALUE IN INDUSTRY**

Annual Growth Rate (%)







Most industrialized country in the EU



Added value growth in manufacturing since 2008

#### **KEY SECTORS**



Electronics Industry

Automotive







Information & Communication Technologies

Country's pro-business attitude enables companies to grow across business sectors in-line with focus on R&D and innovation.



Shared Service & Business Process Outsourcing Centers

Source: SARIO (2017)

#### GREAT BRANDS IN SLOVAKIA — MEDIUM HIGH-TECH

#### MEDIUM-HIGH TECHNOLOGY: MANUFACTURING































Source: SARIO (2017)

#### **AUTOMOTIVE**

#### SLOVAKIA Leader in World Car Production Per Capita (2016)

192 Vehicles | 1,000 Inhabitants

World Average = 10 Vehicles | 1,000 Inhabitants

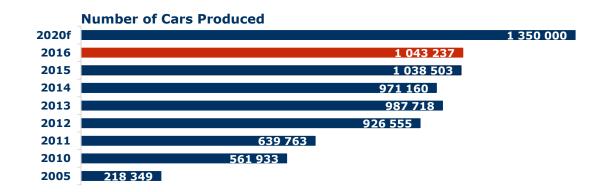














People employed directly & indirectly by the automotive industry



Share of the automotive industry of the country's total industrial production



Volume of industrial export generated by the automotive industry



Added value in the automotive industry

#### KEY SECTOR NR. 1 — AUTOMOTIVE





**VOLKSWAGEN** Germany | 1992 | Bratislava



**VOLKSWAGEN** Touareg **VOLKSWAGEN** Touareg Hybrid VOLKSWAGEN up! & e-up! **ŠKODA** Citigo **SEAT** Mii **AUDI** Q7& Q8 PORSCHE Cayenne





**PSA PEUGEOT CITROËN** France | 2003 | Trnava



CITROËN C3 Picasso PEUGEOT 208 new CITROËN C3





**KIA MOTORS** South Korea | 2004 | Žilina



KIA cee'd KIA cee'd Sportswagon KIA pro cee'd KIA Sportage KIA Venga + ENGINE shop for KIA and **HYUNDAI** 





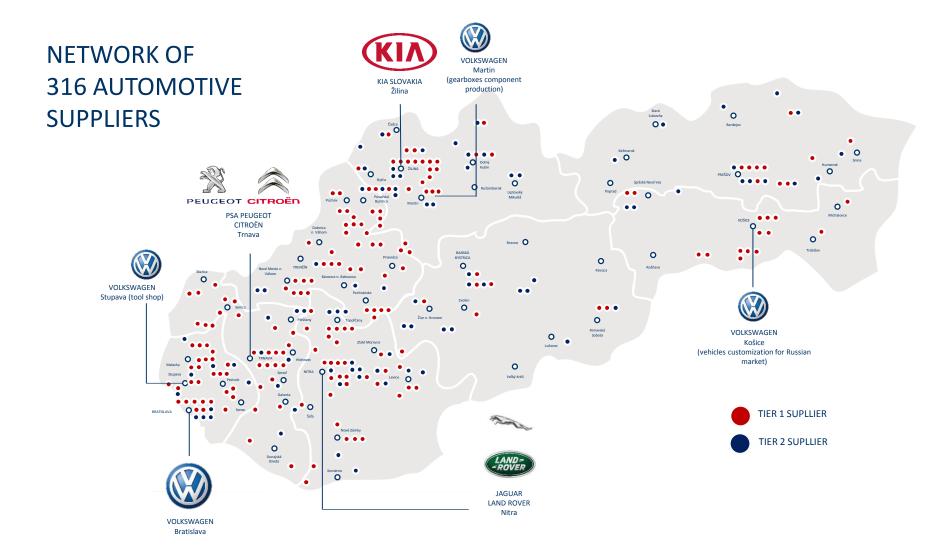


**JAGUAR LAND ROVER** United Kingdom | 2018 | Nitra

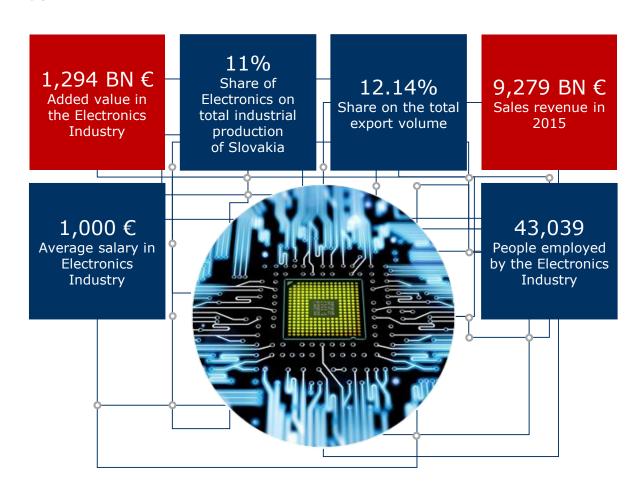
The most sophisticated production site of the group and 1st JLR plant outside the UK

Land Rover Discover + other medium-sized luxury SUVs to be specified

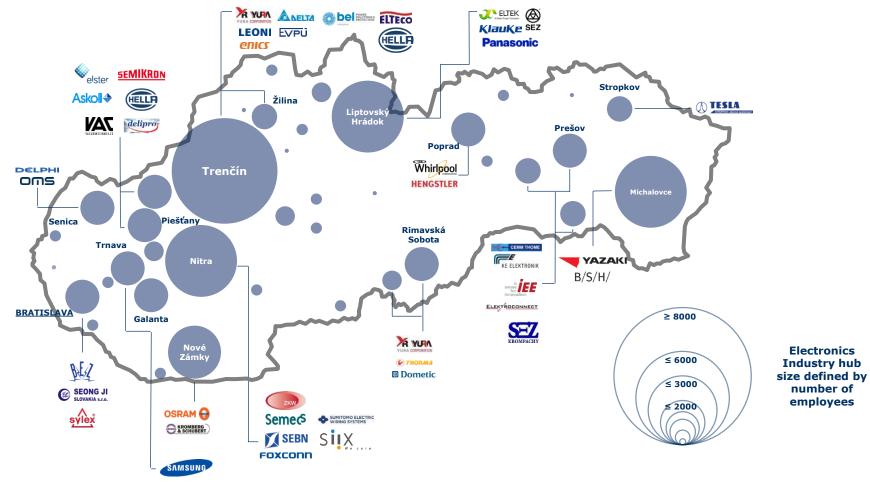
Source: SARIO; Respective OEMs (2017)



#### **ELECTRONICS**



#### **ELECTRONICS INDUSTRY — MAJOR HUBS**



#### **SHARED SERVICES CENTERS**

- over the last 10 years, Slovakia has developed a leading reputation for quality & high value services
- more than 60 Shared Services Centers (SSCs) and Business Process Outsourcing Centers (BPOs) are established in Slovakia providing multifunctional scope of operations
- Typical areas covered includes Accounting, IT, Sales & Marketing, Customer Service, HR or Procurement

















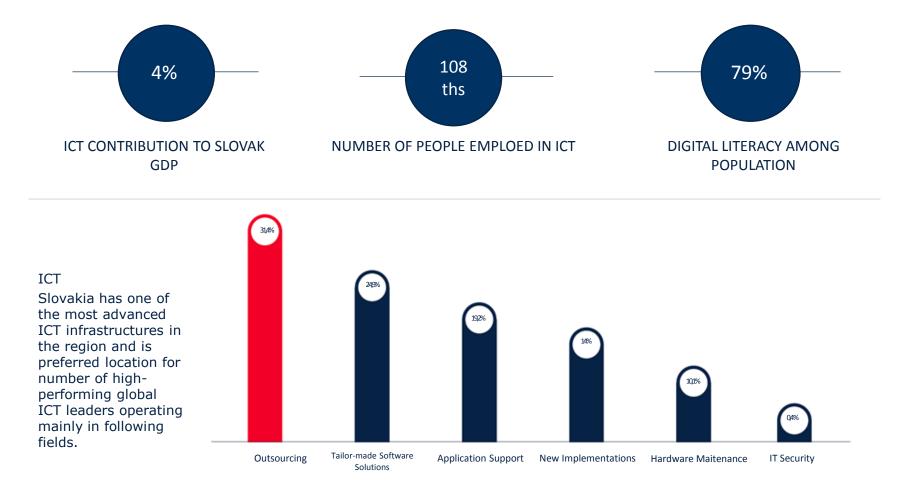




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Source: Grafton Recruitment Slovakia (2016)

#### INFORMATION & TELECOMMUNICATION TECHNOLOGIES



#### **INFORMATION & TELECOMMUNICATION TECHNOLOGIES**







#### **ICT**

Slovakia has one of the most advanced ICT infrastructures in the region and is preferred location for number of high-performing global ICT leaders operating mainly in following fields.











## **SUCCESS STORIES**

#### SLOVAK SUCCESS STORIES — WELL KNOWN IN THE WORLD







Great ideas from Slovakia went global earning success in IT, automotive and machinery sectors with unique innovation potential



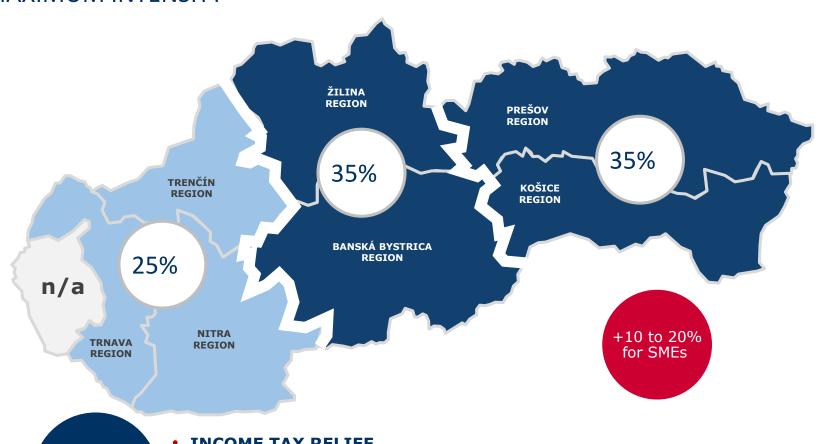






# INVESTMENT INCENTIVES

#### **MAXIMUM INTENSITY**



- **AVAILABLE FORMS OF AID**
- INCOME TAX RELIEF
- CASH GRANT
- CONTRIBUTIONS ON NEW JOBS



WHY SLOVAKIA

#### WHY SLOVAKIA

- Safe investment environment: POLITICAL & ECONOMIC STABILITY
- The highest LABOUR PRODUCTIVITY in the CEE region
- High LOYALTY & LOW ATTRITION of employees
- Strategic **TIME ZONATION** & **LOCATION** in heart of Europe with great export potential
- **36 UNIVERSITIES** PROVIDING POOL OF **QUALIFIED graduates** with multidisciplinary skill-set & multilingual competencies
- COST EFFECTIVE & SKILLED labour force
- HIGH QUALITY OF LIFE in regional capitals & their ability to attract skilled people from other regions and even from abroad
- Dynamically growing REAL ESTATE MARKET & INFRASTRUCTURE NETWORK
- 10 Year CEE Leader in DOING BUSINESS 2004 2013 (WB); CEE LEADER IN LABOUR PRODUCTIVITY
- FLAT INCOME TAX RATE (21%) & no taxes on dividends paid to legal entities
- GOVERNMENTAL SUPPORT & attractive investment incentives
- **SUCCESS STORIES** track record & positive experiences of established investors

Key facts
why to choose
Slovakia as your
next investment
destination



SARIO SERVICES

#### **OUR SERVICES**

The Slovak Investment and Trade Development Agency (SARIO) is a governmental investment and trade promotion agency operating under the supervision of Ministry of Economy of the Slovak Republic.



#### FOREIGN TRADE DEPARTMENT

- Supports Slovak manufacturers in their export activities
- Assists foreign companies to identify potential new products for export from Slovakia
- Identifies potential suppliers and subcontractors
- Monitors free production capacities
- Manages online databases
- Trade Fairs
- Organizing B2B meetings

#### INVESTMENT PROJECTS DEPARTMENT

- FDI attraction
- Assistance, consultancy for investment project implementation
- Database of available real estate
- Consultancy on investment aid
- Preparation of starting business related materials and analyses
- Promoting Slovakia abroad via seminars
- Manages M&A database, open projects for investments

# SARIO SLOVAK INVESTMENT AND TRADE DEVELOPMENT AGENCY

Your ONE STOP SHOP for investment and trade in Slovakia

Slovak Investment and Trade Development Agency
Trnavská cesta 100
821 01 Bratislava, Slovakia

**tel:** +421 2 58260 100

email: invest@sario.sk



#### **TYPES OF ELIGIBLE PROJECTS**



#### 1. INDUSTRIAL PRODUCTION



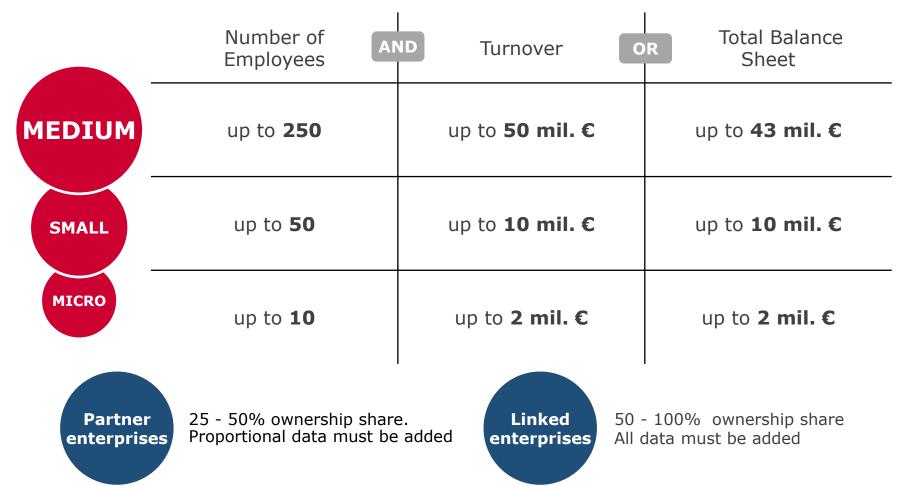
2. STRATEGIC / SHARED SERVICES CENTRES



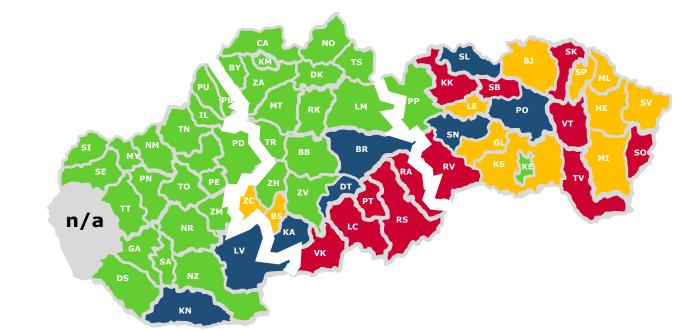
3. TECHNOLOGY / R&D CENTRES



#### **SMALL AND MEDIUM-SIZED ENTERPRISES**



### INDUSTRIAL PROJECTS | MINIMUM REQUIREMENTS



Unemployment Rate	Minimum Investment into Eligible Costs	Minimum Share of New Technology on Eligible Costs	Minimum Number of New Jobs
Lower than Slovak average	<b>10 mil. €</b> (SMEs 5 mil.)	60%	40
Higher than Slovak average	<b>5 mil. €</b> (SMEs 2,5 mil.)	50%	40
More than 35% higher than Slovak average	<b>3 mil. €</b> (SMEs 1,5 mil.)	40%	40
Least developed regions	<b>0.2 mil. €</b> (SMEs 0,1 mil.)	30%	10

#### INDUSTRIAL PROJECTS | ESSENTIALS



#### **NEW GREENFIELD OR BROWNFIELD INVESTMENT**

or

**EXPANSION OF EXISTING FACILITY** (obligation to increase the production volume or production turnover by at least 15% compared to an average for the past three fiscal years)

Examples of non-eligible projects: Steel, Synthetic fibers, Mining, Transport, Agriculture, Energy



LAND
BUILDINGS
NEW MACHINERY & TECHNOLOGY EQUIPMENT
LICENCES & PATENT RIGHTS

or alternatively

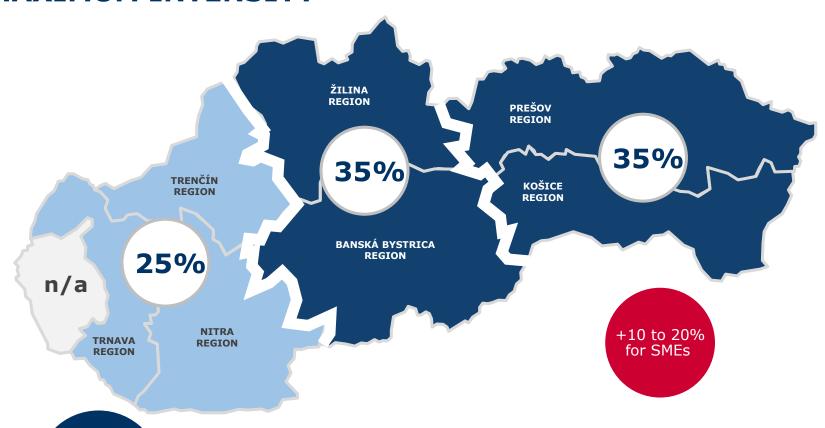
**WAGE COSTS OF NEW EMPLOYEES DURING 2 YEARS** 

Examples of non-eligible costs: Rental costs, Vehicles, Costs accrued before the submission of aid application



Investment period: Maximum **3 YEARS** (5 years for projects with eligible costs over 50 mil. €) Recruitment period: Maximum **6 YEARS** (8 years for projects with eligible costs over 50 mil. €)

#### **MAXIMUM INTENSITY**



AVAILABLE FORMS OF AID

- INCOME TAX RELIEF
- CASH GRANT
- CONTRIBUTIONS ON NEW JOBS

#### **TECHNOLOGY CENTRES | ESSENTIALS**



#### **NEW INVESTMENT or EXPANSION OF EXISTING FACILITY**

Centres for **development** or **innovation** of **high-tech products**, **technologies** or **production processes**, provided that the development or innovation does not include ordinary or regular modifications, even if such changes may represent improvements. Manufacturing is not considered as an eligible activity of the technology center.



LAND
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## **TECHNOLOGY CENTRES | MINIMUM REQUIREMENTS**

